

## The EXPO REAL app—your mobile trade fair guide



One app—full information: For your smooth visit to the fair the free EXPO REAL app gives you many useful functions. You find exhibitors at the click of a button and get navigated to the booth or save your favorites in the conference program. And you can use MatchUp!, the participants only matchmaking feature.

### Download the free EXPO REAL app now!

#### The EXPO REAL app offers you many useful features.

- ✓ Search and find exhibitors
- ✓ Navigate right to the booth
- ✓ Overview of all trade fair participants
- ✓ Up-to-date conference program
- ✓ Easy creation and retrieval of favorites
- ✓ **MatchUp! - the attractive networking function for new contacts**



➤ Download  
app for  
iPhone / iPad  
EXPO REAL app on  
the Apple Store



➤ Download  
app for  
Android  
smartphones  
EXPO REAL app on  
the Google Play Store

#### MatchUp!—perfect networking:

Being a ticket holder you can use MatchUp!, the EXPO REAL participants only matchmaking feature in the app.

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### **MatchUp! offers you many benefits for successful networking:**

- ✓ MatchUp! is for participants of EXPO REAL only
  - ✓ Based on your interests and favorites you will get personalized suggestions on the conference program and relevant people.
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  - ✓ **MatchUp! is one of many feature in the EXPO REAL app.**
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### **This is how easy it is to become a MatchUp! member**

- With your ticket you will benefit from the MatchUp! function in the EXPO REAL app
  - Download the app right now and **activate the MatchUp! profile.**
  - Just follow the instructions in the app.
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### **Download the EXPO REAL app now and use the many benefits of MatchUp!**

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