

## The most important dates and logistics information

### Save the date



**EXPO REAL 2017**

Date: Oct 4 - 6, 2017

### Dates

Dates	Deadline	Contact
ends Mar. 31, 2017	Close of application for main exhibitors	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>
from May 2, 2017 on	start of application period for a CareerCorner at the CareerDay	→ Save the Date  Isabell Kaiser: <a href="mailto:isabell.kaiser@messe-muenchen.de">isabell.kaiser@messe-muenchen.de</a>
from May 8, 2017 on	Dispatch of stand proposal	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>
May 31, 2017	Close of application period for a CareerCorner at the CareerDay	→ Save the Date  Isabell Kaiser: <a href="mailto:isabell.kaiser@messe-muenchen.de">isabell.kaiser@messe-muenchen.de</a>

from June 12, 2017 on	Dispatch of admission invoice	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>
from June, 2017	Send-out of Exhibitor Shop login data	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>
June 23, 2017*	Application deadline for co-exhibitors  Attention: Staggered fee for co-exhibitors (see below)	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>
July 11, 2017	Start of ordering Print@home Tickets for exhibitors in the Exhibitor	Exhibitor Shop,  <a href="mailto:shop@exporeal.net">shop@exporeal.net</a>
July 11, 2017	Booking of conference rooms and events	Exhibitor Shop,  <a href="mailto:shop@exporeal.net">shop@exporeal.net</a>
July 14, 2017	Final approval of mandatory communication fee (basic entry EXPO REAL trade-fair media; see special terms of Application B)	→ Save the date  EXPO REAL  Media Services,  <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
July 14, 2017	Booking of company portrait in EXPO REAL trad-show directories	→ Save the date  EXPO REAL  Media Services,  <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>

Aug. 16, 2017	Booking of adverts in print catalog and Quick Guide	→ Save the date  EXPO REAL  Media Services,  <a href="mailto:info@exporeal-mediaservices.de">info@exporeal-mediaservices.de</a>
from Aug. 16, 2017 on	Dispatch of Print@home Tickets for exhibitors / co-exhibitors after payment of admission invoice	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>
Aug. 31, 2017	Submission of technical orders and stand design plans without late surcharge	→ Save the date  Technical Exhibition Service,  <a href="mailto:tas3@messe-muenchen.de">tas3@messe-muenchen.de</a>
Sept. 2, 2017 (World)  Sept. 9, 2017 (Europe)  Sept. 16, 2017 (Germany)	Last dispatch of advertising materials	→ Save the date  Advertising Materials,  <a href="mailto:werbemittel@messe-muenchen.de">werbemittel@messe-muenchen.de</a>
Sept. 15, 2017**	Registration and publication deadline for evening events at the exhibitor's stand	→ Save the date  Traffic & Security,  <a href="mailto:vs@messe-muenchen.de">vs@messe-muenchen.de</a>
Sept. 15, 2017	Registration and publication deadline of exhibitor day events and press conferences at the exhibitor's booth and conference	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>

	room bookings (booking forms within Exhibitor Shop)	
Sept. 22, 2017	Booking of press conference room and press mailing list	→ Save the date  EXPO REAL  Press Department,  <a href="mailto:press@exporeal.de">press@exporeal.de</a>
Sept. 30, 2017	Deadline: Booking of online voucher	→ Save the date  Advertising Materials  E-Mail: <a href="mailto:werbemittel@messe-muenchen.de">werbemittel@messe- muenchen.de</a>
Sept. 30, 2017	Distribution deadline of main exhibitor's Print@home Ticket contingent to co-exhibitors	→ Save the date  Exhibition Management,  <a href="mailto:exhibitor@exporeal.net">exhibitor@exporeal.net</a>
Sept. 29, 2017, 08:00  to  Oct. 3, 2017, 18:00	EXPO REAL set- up	→ Save the date  Technical Exhibition Service,  <a href="mailto:tas3@messe-muenchen.de">tas3@messe- muenchen.de</a>
Oct. 6, 2017, 16:00  to  Oct. 8, 2017, 18:00	Dismantling of EXPO REAL	→ Save the date  Technical Exhibition Service,  <a href="mailto:tas3@messe-muenchen.de">tas3@messe- muenchen.de</a>
from  Nov. 6, 2017 on	Dispatch of final invoice	→ Save the date

Exhibition  
Management,  
[exhibitor@exporeal.net](mailto:exhibitor@exporeal.net)

\*Staggered fee for co-exhibitors: Applications received until June 23, 2017 EUR 575 per company Applications from June 24 until August 25, 2017 EUR 725 per company Applications from August 26 until September 22, 2017 EUR 875 per company From September 23, 2017 on applications for co-exhibitors are no longer possible \*\*Staggered fee for evening events: Applications until 31.08.17: 1,000.00 Euro / per company Applications from 01.09.17 until 15.09.17: 1,250.00 Euro / per company

### Information for exhibitors

Information to EXPO REAL 2017 are available.

↘ [Important information for exhibitor \(215 kB PDF-document \)](#)

### Traffig guide & Dismantling

Set up and Dismantling	
September 29, 2017, 08:00 to October 3, 2017, 18:00	EXPO REAL Set-up
October 6, 2017, 16:00 to October 8, 2017, 18:00	Dismantling of EXPO REAL

Information on traffic guidance to EXPO REAL 2017 will be online from August 2017 onwards.