

The most important dates and logistics information



Save the date

EXPO REAL 2017
Date: Oct 4 - 6, 2017

Dates

| Dates | Deadline | Contact |
|------------------------|---|--|
| ends Mar. 31, 2017 | Close of application for main exhibitors | → Save the date Exhibition Management, exhibitor@exporeal.net |
| from May 2, 2017 on | start of application period for a CareerCorner at the CareerDay | → Save the Date Isabell Kaiser: isabell.kaiser@messe-muenchen.de |
| from May 8, 2017 on | Dispatch of stand proposal | → Save the date Exhibition Management, exhibitor@exporeal.net |
| May 31, 2017 | Close of application period for a CareerCorner at the CareerDay | → Save the Date Isabell Kaiser: isabell.kaiser@messe-muenchen.de |

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| from June 12, 2017 on | Dispatch of admission invoice | → Save the date Exhibition Management, exhibitor@exporeal.net |
| from June, 2017 | Send-out of Exhibitor Shop login data | → Save the date Exhibition Management, exhibitor@exporeal.net |
| June 23, 2017* | Application deadline for co-exhibitors Attention: Staggered fee for co-exhibitors (see below) | → Save the date Exhibition Management, exhibitor@exporeal.net |
| July 11, 2017 | Start of ordering Print@home Tickets for exhibitors in the Exhibitor | Exhibitor Shop, shop@exporeal.net |
| July 11, 2017 | Booking of conference rooms and events | Exhibitor Shop, shop@exporeal.net |
| July 14, 2017 | Final approval of mandatory communication fee (basic entry EXPO REAL trade-fair media; see special terms of Application B) | → Save the date EXPO REAL Media Services, info@exporeal-mediaservices.de |
| July 14, 2017 | Booking of company portrait in EXPO REAL trad-show directories | → Save the date EXPO REAL Media Services, info@exporeal-mediaservices.de |

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| Aug. 10, 2017 | Entry in the list of exhibitors (exhibitor representatives) in the catalog (Print@home Tickets for your stand staff) | → Save the date EXPO REAL Media Services, info@exporeal-mediaservices.de |
| Aug. 16, 2017 | Booking of adverts in print catalog and Quick Guide | → Save the date EXPO REAL Media Services, info@exporeal-mediaservices.de |
| from Aug. 16, 2017 on | Dispatch of Print@home Tickets for exhibitors / co-exhibitors after payment of admission invoice | → Save the date Exhibition Management, exhibitor@exporeal.net |
| Aug. 31, 2017 | Submission of technical orders and stand design plans without late surcharge | → Save the date Technical Exhibition Service, tas3@messe-muenchen.de |
| Sept. 2, 2017 (World) Sept. 9, 2017 (Europe) Sept. 16, 2017 (Germany) | Last dispatch of advertising materials | → Save the date Advertising Materials, werbemittel@messe-muenchen.de |
| Sept. 15, 2017** | Registration and publication deadline for evening events at the exhibitor's stand | → Save the date Traffic & Security, |

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| | | vs@messe-muenchen.de |
| Sept. 15, 2017 | Registration and publication deadline of exhibitor day events and press conferences at the exhibitor's booth and conference room bookings (booking forms within Exhibitor Shop) | → Save the date Exhibition Management, exhibitor@exporeal.net |
| Sept. 22, 2017 | Booking of press conference room and press mailing list | → Save the date EXPO REAL Press Department, press@exporeal.de |
| Sept. 30, 2017 | Deadline: Booking of online voucher | → Save the date Advertising Materials E-Mail: werbemittel@messe-muenchen.de |
| Sept. 30, 2017 | Distribution deadline of main exhibitor's Print@home Ticket contingent to co-exhibitors | → Save the date Exhibition Management, exhibitor@exporeal.net |
| Sept. 29, 2017, 08:00 to Oct. 3, 2017, 18:00 | EXPO REAL set-up | → Save the date Technical Exhibition Service, tas3@messe-muenchen.de |

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| Oct. 6, 2017, 16:00 to Oct. 8, 2017, 18:00 | Dismantling of EXPO REAL | → Save the date Technical Exhibition Service, tas3@messe- muenchen.de |
| from Nov. 6, 2017 on | Dispatch of final invoice | → Save the date Exhibition Management, exhibitor@exporeal.net |

*Staggered fee for co-exhibitors: Applications received until June 23, 2017 EUR 575 per company Applications from June 24 until August 25, 2017 EUR 725 per company Applications from August 26 until September 22, 2017 EUR 875 per company From September 23, 2017 on applications for co-exhibitors are no longer possible **Staggered fee for evening events: Applications until 31.08.17: 1,000.00 Euro / per company Applications from 01.09.17 until 15.09.17: 1,250.00 Euro / per company

Information for exhibitors

Information to EXPO REAL 2017 are available.

↘ Important information for exhibitor (215 kB PDF-document)

Traffic guide & Dismantling

| Set up and Dismantling | |
|--|--------------------------|
| September 29, 2017, 08:00 to October 3, 2017, 18:00 | EXPO REAL Set-up |
| October 6, 2017, 16:00 to October 8, 2017, 18:00 | Dismantling of EXPO REAL |

Information on traffic guidance to EXPO REAL 2017 will be online from August 2017 onwards.