

## At a glance



EXPO REAL, the international trade fair for real estate and investment, takes place in Munich every October. EXPO REAL has played host to the whole sector for three days every year since 1998.

## The statistics of success at EXPO REAL 2016

Over an area of 64,000 square meters, 1,768 exhibitors present their wares in the real estate and investment business to 39,101 participants from 77 countries. Onsite were 971 journalists and media representatives as well as 400 expert speakers in the conference program.

## Leading European B2B platform

As the largest B2B trade fair in Europe, EXPO REAL offers you the ideal conditions for efficient networking. Benefit from this leading platform: use the uniquely comprehensive opportunities it offers for orientating yourself and taking soundings in the market.

## International experts for the entire supply chain

At EXPO REAL, you will find potential business partners for every stage in the real estate life cycle: from idea and conception through investment, financing, realization and marketing to operation and use.

And participants at EXPO REAL represent the entire supply chain:

- Project developers and project managers
- Investors and financiers
- Real estate consultants and agents
- Architects and planners
- Corporate real estate managers
- Expansion managers
- Economic regions and cities

## A conference program with its finger on the pulse

## Save the date

**EXPO REAL 2017**

Date: Oct 4 - 6, 2017

Our pioneering conference program. Across some 100 conference sessions and discussions, about 400 industry experts discuss current trends and innovations in the real estate, investment and financial markets.

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