

## MatchUp! for press and media representatives

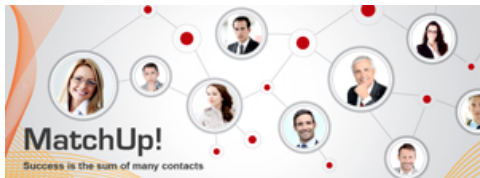
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MatchUp! makes it easy for you: this international network is your passport to decision-makers from across the sector. It delivers to you a list of personal contact recommendations, specifically tailored to your requirements. Complete with all the details, ready for you to make your selection and meet or interview the ones of most interest to you.

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### Facts and figures



With 86,900 unique users MatchUp! is the perfect network for the property and investment sector. This year, too, we are again expecting around 19,000 participants and around 1,800 exhibitors to take part in MatchUp! and details of over 220 job vacancies to be advertised there. The good news for all press and media representatives: you, too, can have your own, unique profile in this network and take part in the matchmaking process. Your name will then be recommended to others. Come and join in!

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### Your benefits

#### ✓ Professional matchmaking

As a press and media representative, you have free access to the profiles of all the exhibitors and visitors, and, thanks to the detailed search function, you can target other participants in the trade show and make direct contact with them—that spells maximum networking potential.

#### ✓ Networking with profile

With MatchUp! you can attract even more attention. Enter your own personal participant profile and impress the sector with your specialist knowledge and expertise. This is an additional opportunity for you to make your mark with decision-makers in the business, i.e. your potential interview partners. It's the fast track towards your goal.

#### ✓ Focus job-seeking

Impress potential employers or customers with your unique profile in MatchUp! That way, you are just as visible as every other participant in EXPO REAL.

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### **Sign up now**

This is how to sign up for MatchUp!:

Get accreditation for a free press ticket and say "Yes" to being included in the trade-show directories. If you already have your ticket, then [sign up for MatchUp!](#) straight away, enter your profile and start networking.

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